

**BAJAJ ELECTRICALS LIMITED**  
**CONSUMER PRODUCTS - MRP LIST**

**MAXIMUM RETAIL PRICE (MRP) EFFECTIVE FROM 27TH JULY 2018**

SKU Code	Model Name	Product Category	Sub Category	OLD MRP	NEW MRP w.e.f 27.07.2018
440006	Popular Lt.Wt. Iron 1000W	Irons	Dry Irons	699	645
440012	DX -7 Lt. Wt.Iron Non-Stick	Irons	Dry Irons	949	875
440051	DX 2 DRY IRON BLACK 600 W	Irons	Dry Irons	625	580
440052	DX 2 DRY IRON GREY 600 W	Irons	Dry Irons	625	580
440150	Popular Iron	Irons	Dry Irons	649	600
440154	DHX 9 Dry Iron	Irons	Dry Irons	1399	1290
440168	Popular Plus Light weight Iron.750 W	Irons	Dry Irons	649	600
440187	Majesty DX4 Dry Iron	Irons	Dry Irons	899	830
440188	Majesty DX8 Dry Iron 1000W	Irons	Dry Irons	999	925
440190	Majesty Esteela Dry Iron	Irons	Dry Irons	1099	1015
440203	Majesty DX 11 Dry Iron	Irons	Dry Irons	849	785
440213	Popular Lt.Wt. Iron 1000W	Irons	Dry Irons	699	645
440215	DX -7 Lt. Wt.Iron Non-Stick	Irons	Dry Irons	949	875
440210	DX 2 DRY IRON BLACK 600 W	Irons	Dry Irons	625	580
440211	DX 2 DRY IRON GREY 600 W	Irons	Dry Irons	625	580
440209	Popular Iron	Irons	Dry Irons	649	600
440212	Popular Plus Light weight Iron.750 W	Irons	Dry Irons	649	600
440250	Majesty DX8 Dry Iron 1000W	Irons	Dry Irons	999	925
440193	Majesty One Dry Iron	Irons	Dry Irons	1499	1385
440214	Majesty DX4 Dry Iron	Irons	Dry Irons	899	830
440216	Majesty Esteela Dry Iron	Irons	Dry Irons	1099	1015
440303	DX 4 Neo Dry Iron	Irons	Dry Irons	950	880
440304	DX 7 Neo Dry Iron	Irons	Dry Irons	1050	970
440301	New Popular 750 dry iron	Irons	Dry Irons	699	645
440302	New Popular 1000 Dry Iron	Irons	Dry Irons	749	695
440185	Bajaj Majesty MX 20	Irons	Steam Irons	1520	1405
440201	Majesty MX 25 Steam Iron	Irons	Steam Irons	2499	2305
440202	Majesty MX 30 Steam Iron	Irons	Steam Irons	2999	2765
440205	Bajaj Majesty MX4 Steam Iron	Irons	Steam Irons	1520	1405
440197	Majesty MX4 Steam Iron	Irons	Steam Irons	1520	1405
440160	Majesty MX8 Steam Iron	Irons	Steam Irons	2230	2060
260023	BAJAJ HEAT CONVECTOR RX 7	Room Heater	Heat Convector	2799	2585
260024	RX10 Room Heater	Room Heater	Heat Convector	3299	3045
260025	RX11 Room Heater	Room Heater	Heat Convector	3349	3090
260087	Majesty Rh 13f Plus	Room Heater	Oil Filled	13999	12910
260007	RX-8 Heat Convector	Room Heater	Heat Convector	2999	2765
260085	Majesty RX17 Heat Convector	Room Heater	Heat Convector	3699	3415
260086	Majesty RX19 Heat Convector	Room Heater	Heat Convector	3899	3595
260028	RHX-2 Halogen Heater	Room Heater	Halogen	1599	1475
260088	Majesty Rhx 3 New	Room Heater	Halogen	3499	3230
260052	Majesty CHX Duo Plus	Room Heater	Carbon Heater	1799	1660
260058	Majesty RFX 2 Room Heater	Room Heater	Heat Convector	2499	2305
260081	Majesty RH 9 Plus OFR	Room Heater	Room Heaters	9999	9220
260082	Majesty RH 9F Plus OFR	Room Heater	Room Heaters	11499	10605
260083	Majesty RH 11F Plus OFR	Room Heater	Room Heaters	12999	11985
267210	Minor Room Heater	Room Heater	Radiator	999	925
267220	Del Room Heater	Room Heater	Radiator	1449	1340
267230	Flashy Room Heater 1000W	Room Heater	Radiator	1049	970
267240	Blow Hot	Room Heater	Heat Convector	2399	2215
150650	Immersion Heater 1.5KW 25	Water Heater	Immersion Heater	720	665
150651	Immersion Heater 1KW 25	Water Heater	Immersion Heater	635	590
150483	Majesty 1L.4.5 KW SS.IWH Ivory	Water Heater	Instant Geyser	3250	3000
150513	Majesty 3L 4.5KW SS IWH Ivory	Water Heater	Instant Geyser	4100	3780
150622	Majesty 1L.3 KW SS . APT IWH Ivory	Water Heater	Instant Geyser	3150	2905
150623	Majesty 3L.3 KW SS . APT IWH Ivory	Water Heater	Instant Geyser	4000	3690
150766	New Majesty IWH 1L 3kw	Water Heater	Instant Geyser	3850	3550
150768	New Majesty IWH 3L 3kw	Water Heater	Instant Geyser	5030	4640
150700	FLORA1L 3Kw	Water Heater	Instant Geyser	3850	3550
150701	FLORA1L 4.5Kw	Water Heater	Instant Geyser	4040	3725
150704	Flora 3L IWH 3KW	Water Heater	Instant Geyser	5030	4640
150705	Flora 3L IWH 4.5KW	Water Heater	Instant Geyser	5270	4860
150555	Shakti Plus 6 L Ivory	Water Heater	Storage Water Heater	7920	7305
150581	Shakti 35 L SWH Ivory	Water Heater	Storage Water Heater	14590	13455
150582	Shakti 50 SWH Ivory	Water Heater	Storage Water Heater	16945	15625
150741	New Shakti Glasslined 10L V SWH	Water Heater	Storage Water Heater	8930	8235

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150742	New Shakti Glasslined 15L V SWH	Water Heater	Storage Water Heater	9700	8945
150743	New Shakti Glasslined 25L V SWH	Water Heater	Storage Water Heater	11270	10390
150745	Shakti 10L GPV Storage Water Heater	Water Heater	Storage Water Heater	9965	9190
150746	Shakti 15L GPV Storage Water Heater	Water Heater	Storage Water Heater	10815	9975
150747	Shakti 25L GPV Storage Water Heater	Water Heater	Storage Water Heater	12330	11370
150765	Bajaj Caldia 6L	Water Heater	Storage Water Heater	8755	8075
150754	BAJAJ CALDIA 10 LITRE	Water Heater	Storage Water Heater	9580	8835
150755	BAJAJ CALDIA 15 LITRE	Water Heater	Storage Water Heater	10415	9605
150756	BAJAJ CALDIA 25 LITRE	Water Heater	Storage Water Heater	12010	11075
150758	Bajaj Calenta 6L	Water Heater	Storage Water Heater	10560	9740
150759	Bajaj Calenta 10L Storage Water Heater	Water Heater	Storage Water Heater	12350	11390
150760	Bajaj Calenta 15L Water Heater	Water Heater	Storage Water Heater	12900	11895
150761	Bajaj Calenta 25L Water Heater	Water Heater	Storage Water Heater	15460	14255
150763	Bajaj Calenta Digi 15L	Water Heater	Storage Water Heater	11000	10145
150764	Bajaj Calenta Digi 25L	Water Heater	Storage Water Heater	13000	11985
150688	Bajaj Majesty 10 L Horz (RW)	Water Heater	Storage Water Heater	10375	9565
150689	Bajaj Majesty 10 L Horz (LW)	Water Heater	Storage Water Heater	10375	9565
150690	Bajaj Majesty 15 L Horz (RW)	Water Heater	Storage Water Heater	11205	10330
150691	Bajaj Majesty 15 L Horz (LW)	Water Heater	Storage Water Heater	11205	10330
150692	Bajaj Majesty 25 L Horz (RW)	Water Heater	Storage Water Heater	12245	11290
150693	Bajaj Majesty 25 L Horz (LW)	Water Heater	Storage Water Heater	12245	11290
150770	Shakti PC Deluxe 10 L	Water Heater	Storage Water Heater	9400	8670
150771	Shakti PC Deluxe 15 L	Water Heater	Storage Water Heater	10200	9405
150772	Shakti PC Deluxe 25 L	Water Heater	Storage Water Heater	11700	10790
150814	Bajaj Calenta Mechanical 15L	Water Heater	Storage Water Heater	10300	9500
150815	Bajaj Calenta Mechanical 25L	Water Heater	Storage Water Heater	12450	11480
150655	BAJAJ Majesty 15 GMH	Water Heater	Storage Water Heater	8700	8025
150751	Shakti Plus 10L SWH Ivory Brown Box	Water Heater	Storage Water Heater	6510	6005
150752	Shakti Plus 15L SWH Ivory Brown Box	Water Heater	Storage Water Heater	7350	6780
150753	Shakti Plus 25L SWH Ivory Brown Box	Water Heater	Storage Water Heater	8295	7650
740069	BAJAJ POPULAR ULTRA INDUCTION COOKER	INDUCTION COOKER	Induction Cookers	3399	3135
740057	BAJAJ MAJESTY ICX NEO INDUCTION COOKER	INDUCTION COOKER	Induction Cookers	3499	3230
740059	BAJAJ MAJESTY ICX PEARL INDUCTION COOKER	INDUCTION COOKER	Induction Cookers	3799	3505
740000	BAJAJ MAJESTY INDUCTION COOKER ICX 7	INDUCTION COOKER	Induction Cookers	4449	4105
740075	BAJAJ SPLENDID INDUCTION COOKER	INDUCTION COOKER	Induction Cookers	2999	2765
740076	Bajaj Slim Induction Cooker 2100W	INDUCTION COOKER	Induction Cookers	5999	5535
410028	OPTIONAL JUICER JAR	MIXER GROUP	CHOPPER & HBS	999	925
410188	MAJESTY HB05 HAND BLENDER	MIXER GROUP	CHOPPER & HBS	1299	1200
410169	PRESTO XL	MIXER GROUP	CHOPPER & HBS	1599	1475
410181	BAJAJ MAJESTY HM01 HAND MIXER.	MIXER GROUP	CHOPPER & HBS	2199	2030
410182	BAJAJ MAJESTY HC01 HORIZONTAL CHOPPER.	MIXER GROUP	CHOPPER & HBS	1899	1755
410195	BAJAJ MAJESTY HB 10 DC HAND BLENDER	MIXER GROUP	CHOPPER & HBS	1499	1385
410196	BAJAJ MAJESTY HB 11 DC HAND BLENDER	MIXER GROUP	CHOPPER & HBS	1999	1845
410197	BAJAJ MAJESTY HB 12 DC HAND BLENDER	MIXER GROUP	CHOPPER & HBS	2499	2305
410079	MAJESTY HB04 HAND BLENDER	MIXER GROUP	CHOPPER & HBS	1299	1200
410053	FX -11 FOOD FACTORY	MIXER GROUP	FP	6899	6365
410800	FX-1000	MIXER GROUP	FP	9999	9220
410152	MASTERCHEF 3.0 FOOD PROCESSOR	MIXER GROUP	FP	6999	6455
410201	BAJAJ MAJESTY FX9 NEW FOOD PROCESSOR.	MIXER GROUP	FP	6299	5810
410024	JX 10 JMG	MIXER GROUP	JMG	4199	3875
410034	MAJESTY JX4 JMG	MIXER GROUP	JMG	3399	3135
410072	JX 5 JMG MASTER PACK 4	MIXER GROUP	JMG	4299	3965
410160	FRESH SIP JMG	MIXER GROUP	JMG	3499	3230
410198	MAJESTY JX7 JMG	MIXER GROUP	JMG	4199	3875
410700	Bajaj JX4 Neo JMG	Mixer Group	JMG	3429	3165
410007	MAJESTY JUICE EXTRACTOR	MIXER GROUP	Juice Extractors	3299	3045
410101	BAJAJ MAJESTY JUICE EXTRACTOR JEX 15 (SS)	MIXER GROUP	Juice Extractors	4299	3965
410179	BAJAJ MAJESTY JEX16 FULL APPLE JUICER"	MIXER GROUP	Juice Extractors	5999	5535
410183	BAJAJ MAJESTY JUICER ONE 500W	MIXER GROUP	Juice Extractors	3099	2860
410011	GX-07 MIXER GRINDER	MIXER GROUP	Mixers	3599	3320
410025	TWISTER MIXER GRINDER	MIXER GROUP	Mixers	5935	5475
410038	GX 10 DELUXE MIXER GRINDER	MIXER GROUP	Mixers	4999	4610
410084	GX 6 MIXER GRINDER	MIXER GROUP	Mixers	3899	3595
410136	GX11 750W MIXER GRINDER	MIXER GROUP	Mixers	5299	4890
410153	EASY MIXER GRINDER 500W	MIXER GROUP	Mixers	3899	3595

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410154	POPULAR MIXER GRINDER	MIXER GROUP	Mixers	2999	2765
410158	TRIO LV MIXER GRINDER	MIXER GROUP	Mixers	4899	4520
410167	BAJAJ GLORY 500W MIXER GRINDER	MIXER GROUP	Mixers	2999	2765
410174	CLASSIC 750 W MIXER GRINDER	MIXER GROUP	Mixers	5629	5190
410175	BRAVO DLX MIXER GRINDER	MIXER GROUP	Mixers	3590	3310
410176	GX3 500 MIXER GRINDER	MIXER GROUP	Mixers	3399	3135
410177	HELIX NEW 750 WATTS MIXER GRINDER	MIXER GROUP	Mixers	5999	5535
410189	MAJESTY TRIO PLUS 600W MIXER GRINDER	MIXER GROUP	Mixers	4999	4610
410190	BAJAJ MAJESTY RUBY 500 WATTS 3 JARS	MIXER GROUP	Mixers	4299	3965
410192	BAJAJ MAJESTY HELIX ULTRA 750 WATTS 3 JARS	MIXER GROUP	Mixers	4999	4610
410502	Bajaj Twister DLX 750W	MIXER GROUP	Mixers	5799	5350
410300	PLATINI VITAMIN JUICER VJ01	MIXER GROUP	Platini Mixers	16999	15675
413130	Bajaj Platini PX7 500W Mixer grinder	MIXER GROUP	Platini Mixers	3595	3315
410121	BAJAJ PLATINI PX 74M 750W MIXER GRINDER	MIXER GROUP	Platini Mixers	5295	4885
410301	PLATINI STAND MIXER SMO1	MIXER GROUP	Platini Mixers	23999	22125
680017	MAJESTY RCX 1 MINI	MODERN APPLIANCES	Cookers	1499	1385
680012	MAJESTY NEW RCX 3	MODERN APPLIANCES	Cookers	1999	1845
680014	MAJESTY NEW RCX7	MODERN APPLIANCES	Cookers	2599	2400
680019	MAJESTY NEW RCX 21 DELUXE	MODERN APPLIANCES	Cookers	2999	2765
680006	MAJESTY RCX 28	MODERN APPLIANCES	Cookers	3999	3690
680007	MAJESTY RCX 28 DELUXE	MODERN APPLIANCES	Cookers	4199	3875
680015	MAJESTY RCX 42	MODERN APPLIANCES	Cookers	4999	4610
680013	MAJESTY NEW RCX 5 MULTIFUNCTION COOKER	MODERN APPLIANCES	Cookers	2099	1940
670005	MAJESTY TRAVEL KETTLE KTX2	MODERN APPLIANCES	Kettles	1699	1570
420013	ELEC.KETTLE 1.0L NON-STRIX	MODERN APPLIANCES	Kettles	1399	1290
420012	ELEC.KETTLE 1.7L NON-STRIX	MODERN APPLIANCES	Kettles	1499	1385
670018	MAJESTY NEW KTX7 1L CORDLESS KETTLE	MODERN APPLIANCES	Kettles	1899	1755
670019	MAJESTY NEW KTX7 1.7L CORDLESS KETTLE	MODERN APPLIANCES	Kettles	1999	1845
670015	BAJAJ MAJESTY KTX15 SS KETTLE	MODERN APPLIANCES	Kettles	1999	1845
670001	MAJESTY KTX 9 MULTIFUNCTION	MODERN APPLIANCES	Kettles	2999	2765
420037	TMX 3 TEA MAKER	MODERN APPLIANCES	Kettles	3599	3320
490037	1701MT DLX	MODERN APPLIANCES	Microwave Oven	6299	5810
490036	2005 ETB	MODERN APPLIANCES	Microwave Oven	8849	8160
490056	2310 ETC	MODERN APPLIANCES	Microwave Oven	12599	11620
490057	2504 ETC	MODERN APPLIANCES	Microwave Oven	14599	13460
420059	1000TSS	MODERN APPLIANCES	Microwave Oven	3649	3365
420040	1603T	MODERN APPLIANCES	OTG	4799	4425
420041	1603TSS	MODERN APPLIANCES	OTG	5099	4705
422404	2200T	MODERN APPLIANCES	OTG	6999	6455
420075	2200TMSS	MODERN APPLIANCES	OTG	7899	7285
420060	2800TMCSS	MODERN APPLIANCES	OTG	9899	9130
420061	3500TMCSS	MODERN APPLIANCES	OTG	11099	10235
420062	4500TMCSS	MODERN APPLIANCES	OTG	11999	11065
420200	PLATINI BREAD MAKER BM01	MODERN APPLIANCES	Platini OTG	9999	9220
270029	ATX 3	MODERN APPLIANCES	Toasters	1499	1385
270030	ATX 4	MODERN APPLIANCES	Toasters	1649	1525
270063	MAJESTY ATX 21	MODERN APPLIANCES	Toasters	2449	2260
270040	MAJESTY NEW SWX 3 SANDWICH	MODERN APPLIANCES	Toasters	1599	1475
270041	MAJESTY NEW SWX 4 GRILL	MODERN APPLIANCES	Toasters	1599	1475
270042	MAJESTY NEW SWX 7 SANDWICH	MODERN APPLIANCES	Toasters	1799	1660
270043	MAJESTY NEW SWX 8 GRILL	MODERN APPLIANCES	Toasters	1799	1660
270100	BAJAJ SANDWICH & GRILL MAKER	MODERN APPLIANCES	Toasters	2599	2400
270067	MAJESTY NEW GRILL ULTRA	MODERN APPLIANCES	Toasters	4599	4240