

Bajaj hires Anant Bajaj as Joint-MD

NEW DELHI: After serving as executive director of Bajaj electricals, Anant Bajaj has today been appointed as the new joint managing director of the company.

Bajaj will take over this new position with effect from 1st April, 2012.

The Board of Directors of Bajaj Electricals today announced the appointment of Mr. Anant Bajaj as Joint Managing Director effective April 1, 2012.

Anant Bajaj has been the Executive Director of the company since 2006.

Chairman and managing director of the company Shekhar Bajaj said, "The board of directors felt that Anant is the most suitable contender for this post. He has been involved with the different facets of our business for over a decade and his good understanding and strategic thinking in the field of sales & marketing."