

## CHENNAI

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### **Bajaj Electricals Jt. MD**

The board of directors of Bajaj Electricals announced the appointment of Anant Bajaj as Joint Managing Director effective April 1, 2012. Anant Bajaj has been the Executive Director of the company since 2006. The company also announced a new organisational structure and alignment of resources to bring in business synergies. The two core business verticals aligned are B2C (Consumer Products business) and B2B with Luminaires and Engineering Projects Business.