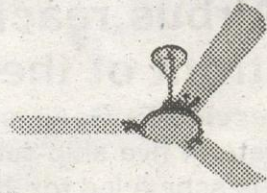


Bajaj Electricals launches exclusive fans for exquisite homes Bajaj Fans



Pune(Voice News Service):- A division of Bajaj Electricals Ltd., is launching four new super-premium range of ceiling fans. Each of these fans is attractively styled, designed to perfection and created for the premium segment.

The four models called, 'Wintrim', 'Austrim', 'Magnifique' and 'Cruz Air', and have been custom-crafted for modern and sophisticated homes. These are available in interesting colours such as - Sunfire Gold, Pearl Bianco, Copper tan, Kashmir Beige, Antique Brass etc. This range of fans are priced from Rs. 2500/- onwards, and come with the Bajaj seal of trust and excellence. Cruz Air: With an all

aluminum body and wider blades for increased air-delivery, the Cruz Air range has been inspired from bike alloy wheels.

The most decorative of the range Austrim fans are designed for the admirers of magnificence. Sleek and elegant, Austrim fans are all set to make a place of their own in the modern interiors and homes.

Mr. A S Radhakrishna, Executive President, Fans (BU) Bajaj Electricals said, "This is a range that has been made to be custom fit for those who are connoisseurs of the finer things in life. When one takes care to ensure that every element in their homes is simply exquisite, why shouldn't their fans be magnificent as well? All four designs are set to breathe a new life into the premium segment of the ceiling fan market."